



[bordobello.com](http://bordobello.com)

## Sponsors Needed for a Fun, Vibrant, Artsy, Designer-y Event

### WHO WILL YOU REACH

Over 200 artists participate. Over 350 people come to the event. We have about 100 visitors per day on our event website in the month preceding the event. Our message gets out mainly via social media and it is wide-spread on Twitter and Facebook. There is also a special commemorative poster that will be printed for the night that your logo will be on.

### WHERE DOES THE MONEY GO

All proceeds, *which are tax-deductible donations*, go to supporting AIGA Colorado's mentorship programs. These programs include Youth Design Denver ([youthdesign.org](http://youthdesign.org)), a designer summer internship program; Access Gallery ([accessgallery.org](http://accessgallery.org)), a local initiative promoting the power of people with disabilities; and AIGA Colorado's scholarship program.

### WHO IS AIGA COLORADO

AIGA Colorado is a non-profit organization whose mission is to advance designing as a professional craft, strategic tool and vital cultural force. AIGA CO offers a wide variety of programming that inspires, educates, mentors, connects, and propels individuals in the design community. Find out more at [aigacolorado.org](http://aigacolorado.org).

### KICKOFF PARTY

**Thursday, Aug 19 6-8pm**  
**Atomic Cowboy**

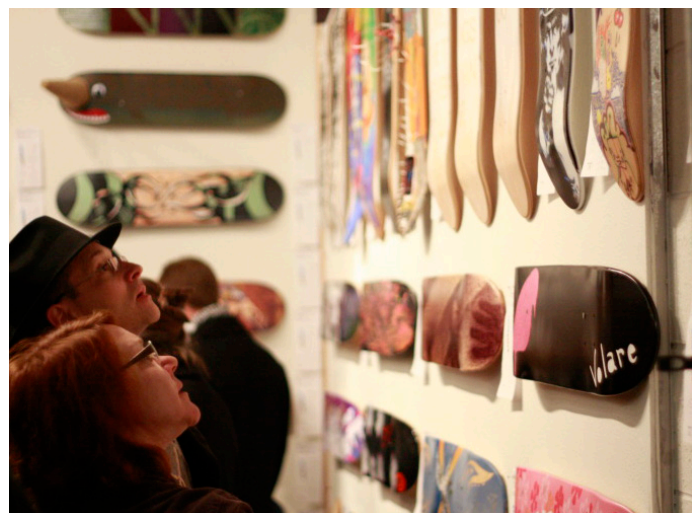
This is a pre-event that we will honor our sponsors and have all the artists come pick up their decks, and have guests prepurchase tickets. We anticipate about 100-150 attendees.

## THE BIG SHOW

**Thursday, Sept 30 from 6-10pm**  
**Artwork Network, 9th and Santa Fe**

Bordo Bello is a fundraising event where designers, architects, fine artists and students showcase their artwork on a skateboard deck to be auctioned off to benefit AIGA Colorado's mentorship programs.

It is a juried event for the artists and entertainment for the evening will include a skateboard and bmx stunt team, door prizes, music, and more.



PRESENTED BY

 **Colorado**

### QUESTIONS?

Contact Elysia Syriac, Mentorship Director at 720.257.4619 or [elysia@bordobello.com](mailto:elysia@bordobello.com)



[bordobello.com](http://bordobello.com)

## PARTNERSHIP LEVELS

### OMG You're Awesome \$1000 Donation

- Company name on header of website
- Gets you a presenting sponsor logo on commemorative poster
- Logo and link on [bordobello.com](http://bordobello.com) homepage, above the fold
- Writeup on company on [bordobello.com](http://bordobello.com) with logo and pictures
- 10 tickets to the event
- Shout out at event
- Presenting sponsor logo on interactive display at event

### Rockstar \$500 Donation

- Gets you a top tier logo on commemorative poster
- Logo and link your website on the [bordobello.com](http://bordobello.com) homepage
- Writeup on company with logo and pictures on [bordobello.com](http://bordobello.com)
- 4 tickets to the event
- Shout out at event
- Top tier logo on interactive display at event

### Superstar \$250 Donation

- Gets you a second tier logo on commemorative poster
- Text link to website on the [bordobello.com](http://bordobello.com) homepage
- Writeup on company with logo on [bordobello.com](http://bordobello.com)
- 2 tickets to the event
- Shout out at event
- Second tier logo on interactive display at event

### Überstar \$100 Donation

- Gets you a text mention on commemorative poster
- Text link to website on the [bordobello.com](http://bordobello.com) homepage
- Writeup on company with logo on [bordobello.com](http://bordobello.com)
- Third tier logo on interactive display at event

### Bro \$50 Donation

- Text link to website on the [bordobello.com](http://bordobello.com) homepage
- Fourth tier logo on interactive display at event

**All cash donating sponsors will have the option to provide items to attendees to the event. All promotional items will be due by Sept 16, 2010.**

If you are unable to contribute a cash donation, but would still like to be a part of the event, please consider an in-kind donation for us to raffle off at the event.

Each in-kind donation will receive a call-out on our website (actual writeup is reflective of the sponsor level reached by donation) and 1 ticket per \$125 donated to the event.

## ABOUT OUR HEADER

Local illustrator and designer Shaw Nielsen has designed this years artwork. His illustrations have been featured in HOW magazine, Communication Arts, 3x3 magazine, honored by the Alliance of Illustrators, and the Art Directors Club. Find out more about him on his website, [shawnielsen.com](http://shawnielsen.com).



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